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專題：「一帶一路」為青年帶來甚麼機遇？



五地交流主題：新媒體與青年自毀行為

HKFGG

青協

一帶一路與香港青年創業

區玉輝

香港中文大學創業研究中心副教授

劉阿祺

香港中文大學商學院管理學系博士生

創業者是創新活動的代理人以及利潤的創造者。創業活動的水準不僅與創業者個人活動相關，還會受到宏觀經濟、社會環境與國家整體戰略的影響。當前，中國政府倡導的「一帶一路」倡議為香港經濟、貿易的發展帶來諸多機會。與此同時，近年香港創業活動有大幅增長，政府制定了多項措施支持本港青年創業活動。那麼「一帶一路」對於青年創業有什麼影響？又能夠為新興企業發展帶來哪些機會？本文首先以「全球創業觀察」的數據介紹了香港和一帶一路沿線國家創業活動的基本情況，在這基礎上，對這一倡議可能為香港青年創業所帶來的機遇進行了討論。

關鍵詞：青年創業、全球創業觀察、一帶一路、市場機遇、金融支持、溝通橋樑

‘The Belt and Road Initiative’ and Youth Entrepreneurship in Hong Kong

Kevin Y. F. AU

Associate Professor, Centre for Entrepreneurship, The Chinese University of Hong Kong

A-qi LIU

Ph.D Student, Department of Management, CUHK Business School

Entrepreneurs are agents of innovation and creators of profit. The level of entrepreneurship is affected not only by individual activities but also by the macroeconomic and social environment and by national strategies. The ‘Belt and Road Initiative’ launched by the Chinese government provides many opportunities for Hong Kong’s economic and trade development. Entrepreneurial activity in Hong Kong has increased significantly in recent years, and the government of the HKSAR has implemented measures specifically to support youth entrepreneurship. Given this context, what impact will the Belt and Road Initiative have on entrepreneurship? What opportunities might it bring to the development of emerging enterprises? This paper provides an overview of the entrepreneurial activity in Hong Kong – based on Global Entrepreneurship Monitor data on the Belt and Road Initiative relevant countries – and discusses the opportunities that the Belt and Road Initiative brings for such activity and the potential benefits of the initiative entrepreneurship in Hong Kong.

通訊作者：區玉輝，新界沙田香港中文大學鄭裕彤樓 951 室。電郵：kevinau@cuhk.edu.hk

Correspondence concerning this article should be addressed to correspondence Yuk-Fai AU Kevin, Room 951, Cheng Yu Tung Building, The Chinese University of Hong Kong, Shatin, Hong Kong; email: kevinau@cuhk.edu.hk